Randy Choy Wei Ming

Graphic Designer ● **Video Editor** ● **2D Animator**

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🌐 https://www.theonlyrandy.com/

Accomplished Graphic Designer with 8+ years of expertise, transitioning from creating in-house projects at startups to managing diverse client portfolios for multi-faceted companies. Specializing in print media, including posters, brochures, banners, and exhibition designs, with additional proficiency in UI/UX design and 2D animation for e-learning and websites over the past 2 years. Experience encompasses animating 2D characters, avatars, and media assets tailored for e-learning projects. Engaged in collaborative efforts with various organizations, from large government institutions to private sector businesses, delivering impactful creative solutions.

Competencies and Skills

- Video Editing
- Print Media
- UI/UX Designs
- 2D Animations
- Proficiency in Adobe Suite
- Spoken and written in English and Mandarin
- Team Management
- AI Creation Tool

- Proficiency in Microsoft Office

Skill		Level
Photoshop	–	Advance
Illustrator	–	Advance
After Effects	–	Advance
Premiere Pro	–	Advance
Capcut	–	Intermediate
InDesign	–	Intermediate
Articulate	–	Beginner

Achievements

- Designed and developed E-learning courseware aligned with UI/UX themes, earning positive instructor feedback for driving high trainee engagement and enhancing the learning experience.

- Led and supported key projects by fostering strong client relationships and collaborating closely with team members to successfully achieve project objectives.

- Managed and led a team of graphic artists, ensuring task delegation, project progress tracking, deadline adherence, and team well-being to deliver high-quality results.

- Successfully delivered high-impact projects for both government and private sector clients, demonstrating versatility and excellence in project execution.

Experiences

2022

Senior Graphic Designer
Wizlearn Technologies Pte Ltd

📅 1 June 2022 - 31 Dec 2024

- Develop computer-based animation and graphics for the company and its clients using Adobe Suite and other necessary authoring software.

- Create multimedia-related software, systems, graphics, and content for the company and its clients, including web-based multimedia and e-learning applications.

- Collaborate with teams in multimedia and e-learning content production, covering instructional design, marketing collaterals, liaison, coordination, and content management.

- Train clients in multimedia and instructional design.

- Train graphics designers and freelancers.

- Support the team with project management tasks.

Lead Content Developer
Aviationlearn Pte Ltd

📅 2 June 2015 - 31 Dec 2021

- Designed and developed engaging E-learning content for LEARNet 2.0, an innovative portal enabling Singapore Armed Forces personnel to access learning materials, participate in forums, and explore educational blogs.

- Served as a Content Developer in the Content and Curriculum Development Team (CCDT), embedded on-site at SAF camp to facilitate seamless project management. Collaborated with Subject Matter Experts to create detailed storyboards and coordinated photo and video shoots to produce high-quality E-learning courseware.

- Developed dynamic courseware, including video productions, interactive assets, and compelling infographics, to enhance learning engagement and effectiveness.

Junior Graphic Designer
Sourceguru Pte Ltd

📅 14 April 2014 - 4 Mar 2015

- Supported the Creative Director in designing in-house web pages, print media materials including brochures and flyers, and creating exhibition panel designs to align with branding objectives.

Web Designer (Intern)
Agency for Science, Technology and Research

📅 May 2012 - Jun 2012

- Designed and developed the SG Wish website for National Day 2012, creating engaging E-Greetings using HTML and CSS to deliver a seamless user experience.

Education and Training

Certificate of Introduction to AI Tools for Content Creation
Firstcom Academy

📅 20 Dec 2024

Certificate of Introduction to Digital Marketing
Firstcom Academy

📅 17 Dec 2024

Diploma in Digital Media (Majoring in Interactive Media)
Nanyang Academy of Fine Arts

📅 2010 - 2013